

A B S T R A C T

A portal server 4 determines that a user C, ... whose taste information INCc, ... include URLs corresponding to all the music information pages that a user A is interested in are persons each having a similar taste to the user A and introduces, to the user A, the "Japanese nursery rhymes group", ... that the user C, ... belong to. As a result, the user A can receive introduction of a group that is likely to match his or her taste simply by requesting the introduction of a group that matches his or her taste..